



SCIENCE, ARTISTRY & TRUST

Dr. G is the Vision Behind True Contour Medical

At True Contour Medical in Scottsdale, Dr. George Armendariz and Renee Armendariz are changing the conversation around aesthetics and wellness. Known as “Dr G.-thelipodoc,” Dr. Armendariz brings his background in anesthesiology and pain management into the realm of aesthetics and regenerative medicine, creating a space where science, artistry, and wellness converge. “My foundation started in the operating room, where I developed a deep understanding of anatomy and precision,” he says.

“Aesthetics and regenerative medicine aren’t just about looking better,” says Dr. Armendariz. “They’re about feeling better and optimizing your health from the inside out.”

Renee, with over 30 years of experience in the beauty industry, adds a unique perspective to the practice. “I’ve seen beauty trends come and go, but what never changes is the importance of trust and integrity in this industry,” she says.

Their clinic, True Contour Medical, is built on that very principle—delivering customized, results-driven care that focuses on the individual. From high-definition liposuction paired with Renuvion skin tightening to non-invasive procedures like Sofwave and regenerative therapies using stem cells, exosomes, and peptides, every treatment is designed to achieve lasting impact. “These services work because they address the root cause of aging and health decline, not just the symptoms. In all of our services, we focus

on not only looking better but feeling better,” he shares.

The duo doesn’t just offer procedures—they deliver outcomes. “With my clinical training and Renee’s beauty expertise, we bring both precision and vision to everything we do.”

One of their proudest achievements? Building a trusted, go-to clinic in the heart of Scottsdale. “Each transformation story is a reminder of why we do this,” says Dr. Armendariz. “When someone regains their confidence or eliminates chronic pain, it’s more than aesthetics—it’s healing.”

To stay ahead in a fast-evolving field, the duo is committed to lifelong learning. “We attend global conferences, adopt the latest technologies, and constantly refine our protocols,” Renee notes. “That’s what keeps our patients coming back.”

And there’s more to come. Dr. Armendariz is launching a YouTube podcast, Late Nights with DrG, to educate and connect with people on topics of longevity, advanced wellness, and aesthetics. “It’s another way to give back,” he says. “To be a voice of truth in a sea of noise.”

When they’re not transforming lives at the clinic, you’ll find the Armendariz family spending time with their children Diego and Isabella—and their beloved pets, Gus, Gia, and a pot-bellied pig named Bianca. “They’re our grounding force,” Renee smiles.

For more information, visit truecontourmedical.com or call 602.388.6600.